



City of New Bedford
Scott W. Lang, Mayor

City of New Bedford
Office of the Mayor
Contact: Elizabeth Treadup
(508) 979-1410
Elizabeth.Treadup@ci.new-bedford.ma.us

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P R E S S R E L E A S E

Mayor Launches 2007 Youth Summer Jobs Program

New Bedford, Massachusetts- Mayor Scott W. Lang joined the staff at the Greater New Bedford Career Center today in welcoming dozens of young people hoping to land a summer job or internship at the 3rd Annual Youth Career Expo. The job fair was a great opportunity for youth between the ages of 14 and 21 in our city to meet and interview with area employers and community agencies interested in hiring help for the summer of 2007.

While the Youth Career Expo was highly successful in connecting many young job seekers with summer employment opportunities, there were a limited number of positions available. Last year, Mayor Scott W. Lang initiated a summer service program through which 165 New Bedford youth engaged in volunteer and enrichment activities with public and non-profit entities across the City. Today, Mayor Lang announced that he would this year initiate an expanded summer jobs program that would provide the youth of our city with a combination of work experience, education and community activities.

“I can’t emphasize enough the importance of teaching our children that there are real tangible benefits to maintaining a good work ethic, a sense of personal responsibility, and pride in their community,” said Mayor Lang. The Mayor has appealed to businesses and community organizations located in and around New Bedford to join with him in offering positive, meaningful activities for the youth in our city. Businesses and community organizations are encouraged to step forward and offer summer employment to as many New Bedford youth as they are able to. Another way businesses and community organizations can assist the city with this effort is to give to the

“Mayor’s Community and Education Fund.” Money donated to this account will help fund the summer stipend program designed to provide valuable work experience for 14 and 15 year olds and 16 years of age and older.

Mayor Lang extended an open invitation to all area businesses that might be interested in participating in this program to attend a breakfast he will host on Friday, April 27, 2007 in City Hall at 8:00AM to learn more about the ways in which they can become involved.

Ed Dennehy, President and CEO of New Directions pointed to the fact that the Mayor’s Youth Summer Jobs Program benefits both employers and the youth they hire. “This is an investment in the future of their own businesses. The experience they give to youth today will help to grow a stronger workforce for tomorrow,” he said.

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